

**Halifax Stanfield and Flair Airlines Giveaway
CONTEST RULES & REGULATIONS
HalifaxStanfield and Flair Airlines Social Media Contest
[Instagram, Facebook and Twitter]
July 15, 2019 – July 21, 2019**

CONTEST SPONSOR: The contest sponsors are Flair Airlines and the Halifax International Airport Authority ("HIAA") (the "Contest Sponsors").

HOW TO ENTER: NO PURCHASE NECESSARY:

- To enter the **Halifax Stanfield and Flair Airlines Giveaway** social media contest ("Contest"), Entrants must have a public profile on Instagram, Facebook or Twitter and do the following: a) follow Halifax Airport (@hfxstanfield) and Flair Airlines (@flairairlines) accounts; b) comment on the original Contest post by tagging at least 1 person; and c) like the original Contest post. There is a limit of one entry per Entrant, per social media channel.
- The Contest starts at 12:00:00 p.m. Atlantic Daylight Time ("ADT") on July 15, 2019 and closes on July 21, 2019 at 11:59:59 p.m. ADT (the "Contest Period"). Void where prohibited.
- When the Contest closes, all entries will be collected using an open source intelligence platform that will use data mining to identify entries and filter out duplicates. One Entrant's submission will be drawn at random using an electronic random number generator.

Notification of the drawn name will be announced July 22, 2019 by 5:00pm ADT via social media direct message on the social media channel that they used to enter the Contest. In order to claim the Prize, the selected Entrant will have to: a) Reply to a social media message/comment and provide their email address; b) verify their eligibility and identity; and c) sign and return the Flair Airlines Contest Letter of Agreement Form and the release referred to in these Rules, all within 7 days from the date they were notified. The selected Entrant will be disqualified if the Prize notification is returned as non-deliverable, or if they do not comply with these requirements within the 7-day period. In that case, a new submission will be chosen, and that selected Entrant will be contacted using the same mechanism described above, continuing until identify verification and eligibility is established. Once the selected Entrant is confirmed to be eligible for the Prize, the selected Entrant will be announced in the comments of the post.

- Travel must take place by August 28, 2019. Blackout periods are August 1 – 5. If the Entrant is unable to travel by the date indicated, the Prize will be forfeited.

To be eligible to win, Entrants must be a legal resident of Canada and have reached the age of majority in the province of which they are a resident as of the first day of the month in which they have entered the Contest. Employees and members of the board of directors of Flair Airlines and HIAA (or their respective agents, parent, affiliated or related companies, subsidiaries, divisions, and promotional and advertising agencies and administrators) and their parents, siblings and children, and persons domiciled with any such employees, are ineligible to participate.



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Entry must occur during the Contest Period by means of Instagram, Facebook or Twitter (each, a "Third Party Service"). To enter the Contest by means of the Third Party Service, Entrants must have a valid account with the Third Party Service and are solely responsible to ensure that their account settings allow the Contest Sponsors or their administrators to view their account as required to administer the Contest (failing which, the Entrant will be disqualified). By creating an account with a Third Party Service, the Entrant agrees to comply with the Third Party Service's Terms of Service. By entering this Contest by means of a Third Party Service, Entrants completely release any such Third Party Service of all liability in relation to his/her participation in the Contest. Entrants acknowledge that the Contest is in no way sponsored, endorsed or administered by, or associated with the Third Party Services and that any questions, comments or complaints regarding the Contest should be directed to Halifax International Airport Authority, 1 Bell Boulevard, Enfield, NS, B2K 1T2, or Flair Airlines, 4032-1000 Airport Road, Edmonton International Airport, Edmonton, AB, T9E 0V3, and not the Third Party Service.

IMPORTANT NOTE REGARDING SUBMISSIONS: Any text, video and photos included with Entrants' submissions must be original and must not include any third party's proprietary content. The Contest Sponsors in their sole and absolute discretion may: (i) disqualify any Entrant who uses third party proprietary content, at any time, (ii) edit any submission to remove or blur out any trademarks or copyrighted content, including but not limited to, music or video clips, as applicable; and/or (iii) disqualify any submission that involves anything illegal, potentially or actually dangerous or harmful, containing any element of physical risk or otherwise determined to be inappropriate or inconsistent with these official rules and regulations (the "Rules"). Submissions must not contain any advertising or commercial references, or any reference to, or likeness of, any identifiable third parties, unless consent has been obtained from all such third parties and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence. Submissions must not include any illegal, defamatory or obscene content. Submissions remain the property of the Entrant, however by entering the Contest, each Entrant: (i) represents and warrants that his/her submission is his or her original work and does not infringe on any third party rights, including, without limitation, copyright, trade-mark or any other intellectual property rights and is in compliance with these Rules, (ii) represents and warrants that he/she has all necessary rights from any third party that appears, or is mentioned, in the submission, including those from the parent or legal guardian if third party is under the age of majority, (iii) grants the Contest Sponsors unlimited, royalty free, worldwide, perpetual, irrevocable, right and license to use, reproduce, post and/or broadcast the submission or any part thereof in any form of media now known or hereinafter developed; (iv) waives all moral rights in or related to the submission, and (v) consents to the publication and/or use, in any medium worldwide of the submission or any part thereof at any time or times for the purpose of administering the Contest and publicity purposes carried out by the Contest Sponsors and/or their advertising and promotional agencies without payment or compensation of any kind. Submissions may be showcased by the Contest Sponsors at their sole discretion on a public viewing gallery. The Contest Sponsors assume no responsibility for any claims against infringement of the right of privacy with respect to any submission.

PRIZE DESCRIPTION: The Prize to be awarded consists of the following:

Halifax Stanfield:

- 1 reusable bag (\$2.00)
- 1 water bottle (\$2.00)



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- o 1 eye mask (\$6.00)
- o 1 portable adapter (\$12.00)
- o 1 inflatable travel pillow (\$8.00)
- o 1 portable Bluetooth speaker (\$30.00)

Flair Airlines:

- o A promocode valid for 2 passengers for a round trip (economy seats) on a Flair Airlines flight departing from Halifax and arriving at a Canadian destination of their choice that is serviced by Flair Airlines (Options are Edmonton/Toronto). Base fares included, taxes and fees included, one checked bag per passenger included.

The approximate retail value of the Prize is \$3,074.

The Prize has no cash surrender value and must be accepted as awarded. The Prize may not be sold or transferred and is not convertible to cash. The Contest Sponsors reserve the right to cancel, suspend, withdraw or amend this giveaway in anyway without notice or obligation. The Prize may not be exactly as advertised, and except as expressly warranted herein, any Prize is provided "as is" without further warranty of any kind.

Travel must take place by August 28, 2019. Blackout periods are August 1 – 5. If the Prize winner is unable to travel by the date indicated, the Prize will be forfeited. Departure dates and seats are subject to availability and economy space. No changes or extensions to the travel dates are permitted. The two seats must be booked at the same time. The Prize consists only of the items noted above and the Prize winner and his or her travelling companion is solely responsible for all expenses not expressly described in these Rules, including those related to transportation to and from the departure airport, travel insurance, all hotel accommodations, meals and beverages, room service, gratuities, car rental or any tours, vehicle fuel, other related vehicle operating expenses, automobile insurance, merchandise, telephone calls, any applicable overnight layover expenses and all personal expenses of any kind or nature. Any income or other tax liability incurred in connection with the Prize is the responsibility of the Prize winner.

It is the sole responsibility of the Prize winner and his or her travelling companion to obtain all necessary travel documents, including identification. It is recommended that sufficient personal insurance be obtained before departure.

The odds of winning depend on the number of eligible submissions received during the Contest Period. Selection will be chosen randomly.

In order to be declared the winner, the potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by the Contest Sponsors. Before being awarded the Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents and confirms all matters relating to the potential winner's submission as referenced in these Rules or required by the Contest Sponsors, a non-exclusive, perpetual, worldwide right to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names, voices, performance and/or likenesses) in all media now known and later coming into being for purposes



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of trade or advertising without further compensation. Participant represents and warrant that they have full legal right, power and authority to grant the Contest Sponsors the foregoing right and if applicable, have secured all necessary rights from any Participant in, and contributors to, their submission in order to grant such a right, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and conduct a draw in the manner described in these Rules for an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard.

Before being able to participate in the Prize, the Prize winner's travelling companion or, if under the age of majority, their respective parent or legal guardian, will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, , a non-exclusive, perpetual, worldwide right to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names, voices, performance and/or likenesses) in all media now known and later coming into being for purposes of trade or advertising without further compensation. Participant represents and warrant that they have full legal right, power and authority to grant the Contest Sponsors the foregoing right and if applicable, have secured all necessary rights from any Participant in, and contributors to, their submission at no additional compensation to the travelling companion beyond his or her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the travelling companion's participation in this Contest and receipt and use of the Prize.

By entering this draw the Entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this draw, including without limitation the eligibility of entries, are final and binding on all Entrants in all matters as they relate to this contest.

Contest Sponsors assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected submissions, postings, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with Entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible submissions. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to



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disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an Entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from Entrants will be used by Contest Sponsor for the purpose of administering this Contest and, to provide the Entrants with marketing information relating to new and existing products and upcoming promotions of HIAA or Flair Airlines via Instagram, Facebook or Twitter. Entrants can elect to stop receiving such information at any time by ceasing to follow HIAA's or Flair Airlines' Instagram, Facebook or Twitter accounts. The Contest Sponsors will not sell, share or otherwise disclose personal information of Entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, Entrants consent to the manner of collection, use and disclosure of personal information as set out in Halifax International Airport Authority's privacy policy, which is available at <https://halifaxstanfield.ca/privacy-policy/>. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Halifax International Airport Authority, 1 Bell Boulevard, Enfield, NS, B2K 1T2 or Flair Airlines, 4032-1000 Airport Road, Edmonton International Airport, Edmonton, AB, T9E 0V3. By entering the Contest, Entrants acknowledge that any personal information shared with the Third Party Service may also be used on that Third Party Service as set out in the Third Party Service's own privacy policy.

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.